



California Regional Water Quality Control Board San Diego Region



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Environmental Protection

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(858) 467-2952 • Fax (858) 571-6972
<http://www.waterboards.ca.gov/sandiego>

November 5, 2010

Certified Mail – Return Receipt Requested
Article Number: 7010 1060 0000 4952 7051

Ms. Leesa Moen
Pacific Insulation Company
4550 Federal Blvd.
San Diego, CA 92102

In reply refer to:
Application ID: 409143: carias

Dear Ms. Moen:

**Subject: Requirement to Enroll Under Industrial Storm Water General Permit,
Pacific Insulation Company**

Pursuant to California Water Code (CWC) Section 13399.30, you are hereby notified that Pacific Insulation Company is required to enroll under Order No. 97-03-DWQ, National Pollutant Discharge Elimination System (NPDES) General Permit No. CAS000001, *Waste Discharge Requirements (WDRs) For Discharges of Storm Water Associated with Industrial Activities Excluding Construction Activities*. Order No. 97-03-DWQ (Industrial Storm Water General Permit) was issued by the State Water Resources Control Board on April 17, 1997 and is enforced locally by the California Regional Water Quality Control Board, San Diego Region (San Diego Water Board). Our records indicate that coverage under the Industrial Storm Water General Permit for your facility located at 4550 Federal Boulevard in San Diego is mandatory, and that you were notified of your requirement to enroll by the City of San Diego on September 8, 2010.

The Industrial Storm Water General Permit is an NPDES permit that regulates discharges associated with 10 broad categories of industrial activities. This permit requires the implementation of management measures that will achieve the performance standard of best available technology economically achievable (BAT) and best conventional pollutant control technology (BCT). The Industrial Storm Water General Permit also requires the development of a Storm Water Pollution Prevention Plan (SWPPP) and a water quality monitoring plan. Through the SWPPP, sources of pollutants are to be identified and the means to manage the sources to reduce storm water pollution are described. The permit requires that an annual report be submitted each July 1.

For more information regarding the Industrial Storm Water General Permit, please see our website:

http://www.waterboards.ca.gov/water_issues/programs/stormwater/industrial.shtml

California Environmental Protection Agency

Recycled Paper

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Enclosed with this letter please find a copy of the Industrial Storm Water General Permit and associated forms. To apply for coverage under the permit, you must submit a Notice of Intent (NOI), which is included in the packet. Within thirty days, please submit a completed NOI, a site map of the facility, and the application fee of \$1008 made payable to "State Water Resources Control Board." All materials must be sent to the following address:

State Water Resources Control Board
Division of Water Quality
Attn: Storm Water Section
P.O. Box 1977
Sacramento, CA 95812-1977

Failure to seek coverage could result in a mandatory minimum penalty of not less than \$5000 per year of noncompliance pursuant to CWC sections 13399.30 and 13399.33.

In the subject line of any response, please include the requested "In reply refer to:" information located in the heading of this letter. For questions pertaining to the subject matter, please contact Christina Arias at (858) 627-3931 or carias@waterboards.ca.gov.

Respectfully,



DAVID T. BARKER, P.E.
Supervising Water Resource Control Engineer
Surface Waters Basins Branch

DTB:esb:cma

Enclosures:

1. Order No. 97-03-DWQ (Industrial Storm Water General Permit)
2. City of San Diego Inspection Report dated September 8, 2010

Cc via email: (w/o encl.)

Joan Brackin, City of San Diego

SMARTS Entries:

Tech Staff Info & Use	
Application ID.	309143
NPDES No.	CA3000001



Re: Industrial and Commercial Storm Water Compliance Inspection of PACIFIC INSULATION COMPANY

Inspector Name: Kimmy Corbilla

Date: 9/8/2010

Time: 12:00:00 PM

Business Name: PACIFIC INSULATION COMPANY

Address: 4550 FEDERAL BLVD
SAN DIEGO, CA 92102

Telephone: (619) 262-3016

Responsible Person: Leesa Moen

Principal Activity: Insulation Wsle, Trkng w/ Wshg

SIC Code(s): 4212, 5033

NAICS Code(s): 484110, 421330

Receiving Water Body: Chollas Creek,N

Watershed: San Diego Bay: Pueblo, which drains to San Diego Bay

Subjectivity to the General Industrial Permit: Mandatory **WDID#:** No WDID, see notes

Inspection Result: Full Inspection

Business Corrective Actions

- Keep site free of litter, debris, and sediment using dry methods (Inspector comment: Leaves)
- Keep storm drains on site free of litter, debris, and food and grease debris (Inspector comment: Leaves)
- Mark drains/inlets on site with 'no dumping, drains to ocean' or similar signage (Inspector comment: rain in parking lot)
 - I Love a Clean San Diego lends stenciling kits to area businesses free of charge. Contact Natalie Roberts at (619) 291-0103 x3014 or visit http://www.ilacsd.org/v_stencil.php for more information.
- Protect trash area from contact with storm water (Inspector comment: Lids Open)
- Adequately cover materials stored outside (Inspector comment: Rusty metal Cabinet)
- Perform vehicle/equipment washing in a contained area where runoff does not enter the storm water conveyance system (Inspector comment: Rep Vehicle Washing)
- Identify and eliminate illicit connections and illegal discharges (Inspector comment: Rep Vehicle washing)
- Provide storm water training for appropriate employees (Inspector comment: keep written log)
- Develop a written plan for identifying appropriate best management practices (BMPs) and describing proper implementation, including a written spill prevention and response plan. This should also include an inventory of hazardous materials if any are stored on site. (Inspector comment: needs BMPs & Spill Plan)
 - You can find the City's minimum BMPs at <http://www.sandiego.gov/stormwater/pdf/jurmpapp10.pdf> -Printing this document and signifying which BMPs are applicable to your site will successfully meet the "identify and describe appropriate BMPs" requirement.

Specific Action(s) Required by the Business to Comply with the Requirements of the General Industrial Permit

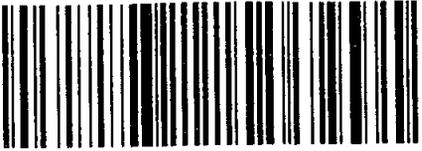
This facility was observed to be in violation of the State of California Industrial Storm Water General Permit. Implement the following corrective action(s) to comply:

- File a Notice of Intent (NOI) with the State Water Resources Control Board (SWRCB) to obtain coverage under the Industrial Permit.
- Develop and implement a Storm Water Pollution Prevention Plan (SWPPP).
- Develop and implement a storm water monitoring program.
- If vehicle washing is discontinued, facilities will no longer require coverage under the General Industrial Permit

Follow Up Inspection Priority: Priority 3, which is a low priority for follow up

PLACE STICKER AT TOP OF ENVELOPE TO THE RIGHT OF THE RETURN ADDRESS. FOLD AT DOTTED LINE

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SENDER: COMPLETE THIS SECTION

- Complete items 1, 2, and 3. Also complete item 4 if Restricted Delivery is desired.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:

Leesa Moen
Pacific Installation Co.
4550 Federal Blvd.
San Diego, CA 92102

COMPLETE THIS SECTION ON DELIVERY

- A. Signature X Agent Addressee
- B. Received by (Printed Name) _____ C. Date of Delivery _____

D. Is delivery address different from item 1? Yes
If YES, enter delivery address below: No

3. Service Type

- Certified Mail Express Mail
 Registered Return Receipt for Merchandise
 Insured Mail C.O.D.

4. Restricted Delivery? (Extra Fee) Yes

2. Article Number
(Transfer from service label)
PS Form 3811, February 2004

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Domestic Return Receipt

102595-02-M-1540

U.S. Postal ServiceTM
CERTIFIED MAILTM RECEIPT
(Domestic Mail Only. No Insurance Coverage Provided)

For delivery information visit our website at www.usps.com.
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Postage	\$
Certified Fee	
Return Receipt Fee (Endorsement Required)	
Restricted Delivery Fee (Endorsement Required)	
Total Postage & Fees	\$ 7.75

Postmark Here

Sent To: Leesa Moen / Pacific Installation
 Street, Apt. No., or PO Box No.: 4550 Federal Blvd.
 City, State, ZIP+4: San Diego CA 92102

PS Form 3800, August 2006

See Reverse for Instructions

11/9/2010